



**SOLANO COUNTY**  
**HOME SHOW**

# Sponsorship Proposal 2024

● Shawna Arzadon  
● (707) 655 8439

● Shawna@schg.show  
● www.schg.show





# Introducing

Shawna and Juan, the owners of The Solano County Home and Garden Show are the driving force behind this esteemed event.

Shawna brings an unwavering dedication to excellence. By aligning your brand with Shawna's vision as a vendor sponsor, you gain access to a unique platform to showcase your products and services to an engaged audience of homeowners, garden enthusiasts, and industry professionals. As Shawna passionately champions the spirit of innovation and creativity, your participation in The Solano County Home and Garden Show becomes not just an opportunity for exposure, but a partnership in shaping the future of home and garden experiences in our community.



Shawna and Juan  
Owner/Show Promoter  
The Solano County Home & Garden Show





## What We Offer

Maximizing your brand's visibility at The Solano County Home and Garden Show with [Your Company Logo]. Showcase your logo prominently throughout the events advertising campaign to captivate attendees and establish a strong presence in the community.

Partner with us to elevate your brand recognition and connect with homeowners and garden enthusiasts in a meaningful way.



## Media Placement

Amplify your brand's presence across multiple platforms with [Your Company Logo]. Utilize our strategic logo placement solutions to ensure your brand stands out from billboards, television, radio, print, social media and our website.

Unlock the potential of logo placement to leave a lasting impression and drive engagement at our family friendly events.



# Sponsorship Options

	Bronze Sponsor	Silver Sponsor	Gold Sponsor
	\$2000	\$2700	\$3600
VIP E-Tickets: For you and exhibitors to email to family, friends, and clients. (Not for resale or social media) Value \$500+	●	●	●
Print Ads: Value \$3,500+ / Digital Ads: Value \$3,500 and up	●	●	●
Sponsorship Page on SCHG Website: Value \$500 per event	●	●	●
Social Media: Instagram, Facebook, etc. Value \$500 and up	●	●	●
Show Program - Quarter Page: Value \$300	●	●	●
Power: (Included) Value \$70	●	●	●
1-Table 1- chair	●	●	●
1-10X10 OUTDOOR Booth: (Included) Value \$500	●	●	●
(Upgrade - INDOOR Booth: \$400 additional cost)	●	●	●
Radio Ads: Your company is mentioned as a Sponsor on the event radio spot ads. Value \$2,500 and up		●	●
Billboard Ads: Your company's logo on the billboard ads Value \$3,000 and up			●
	Total Value: \$9,170	Total Value: \$11,670	Total Value: \$14,670

## OUR HEARTFELT THANK YOU FOR YOUR CONSIDERATION

Dear Sponsor, Your support means the world to us and would significantly contribute to the success of our event. Your generosity and commitment to our cause reflect the values we hold dear, and we are incredibly grateful for the opportunity to partner with you. Thank you for believing in our vision and for potentially playing a pivotal role in making it a reality.

**Sincerely yours,**

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**Shawna Arzadon**

Owner/Promoter

Contact info:

2010 Harbison Dr. Suite A 457

Vacaville, CA 95687

Phone (707) 655-8439

[shawna@schg.show](mailto:shawna@schg.show)

Our advertising platform is subject to change to ensure optimal outreach. We continuously evaluate and adapt our strategies to utilize the most effective media channels available. This might involve shifting our focus between billboards and radio, depending on current audience engagement metrics, or reevaluating the impact of radio versus TV advertising. By staying flexible and responsive to market trends, we aim to maximize our reach and impact.



## Sponsor Reply Form

Please kindly fill in the following details and email it to [shawna@schg.show](mailto:shawna@schg.show)

Company : \_\_\_\_\_

Name : \_\_\_\_\_

Address : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Title : \_\_\_\_\_ Department : \_\_\_\_\_

Phone Number : (mobile) \_\_\_\_\_ (office) \_\_\_\_\_

Fax Number : \_\_\_\_\_

Our company would like to participate in the following sponsorship : (Please pick as appropriate)

Website Only sponsor page and link to your company website - \$500.00 per event.

Bronze sponsorship - USD \$2000

Silver sponsorship - USD \$2700

Gold sponsorship - USD \$3600

Sponsorship of \$ \_\_\_\_\_ for a specific events : \_\_\_\_\_

Once again, thank you very much for your sponsorship.

Authorized signature & Company:

\_\_\_\_\_

Date : \_\_\_\_\_

Thank you very much for your sponsorship.



# The Solano County Home & Garden Show (SCHG)

## SPONSORSHIP LOGO CONTRACT & AGREEMENT

The Solano County Home & Garden Show (SCHG) will place your logo and/or link on the agreed platforms based on your sponsorship agreement. Sponsor options will be chosen by the client named below from the sponsor packages offered by SCHG. Your participation in the sponsorship program can be a beneficial platform for your company targeting the home show audience. The Solano County Home & Garden Show (SCHG) advertises with local media platforms such as but not limited to Billboards, Radio, Printed Mail booklets, Printed Ads with local News Media, Social Media, Digital Ads, Impressions, Targeted Email etc. This contributes to supporting local businesses in the Solano County community.

This Contract & Agreement Dated \_\_\_\_\_, 20\_\_\_\_ is made between The Solano County Home & Garden Show (SCHG) and \_\_\_\_\_ (your Company name). The purpose of this arrangement is for displaying your company logo on The Solano County Home & Garden Show (SCHG) agreed upon media platforms that we are using for the event sponsorship program. The logos are used with the permission of \_\_\_\_\_ (please print your Company name).

The Solano County Home & Garden Show (SCHG) can not predict failure of any companies/vendors used to promote or display your sponsorship, weather conditions, acts of god, failures of billboard, websites, print presses, temporary power outages, social media interruption of platform, internet failure, government restrictions or shutdowns etc. That may affect your sponsorship. The Solano County Home & Garden Show (SCHG) and management, promoters and staff do not assume any liability or risk in this matter. The sponsor agrees to indemnify and hold harmless Solano County Home & Garden Show, event organizers, staff and management from any claims, damages, losses, or expenses arising from the use of the Sponsor's logo and promotional materials as authorized by this Agreement. Please choose the package you would like to purchase/rent for the event campaign. Dated \_\_\_\_\_.



# The Solano County Home & Garden Show (SCHG)

## Credit Card Authorization Form

Authorized Card Holders Signature \_\_\_\_\_

Authorized Card holders Name (Print)\_\_\_\_\_

Company Name\_\_\_\_\_

Date \_\_\_\_\_

Amount Authorized \$\_\_\_\_\_

Credit card Number#\_\_\_\_\_ Expiration date \_\_\_\_\_ CVV \_\_\_\_\_

Billing Address \_\_\_\_\_

City, State,Zip Code \_\_\_\_\_

Phone number \_\_\_\_\_

I \_\_\_\_\_ authorize The Solano County Home & Garden Show to charge the credit card for the sponsorship agreed upon on this contract. By signing this I accept the terms and conditions of the sponsorship contract & agreement. There are no refunds. My credit card will be charged for the amount stated on the contract. I authorize The Solano County Home & Garden Show to charge my credit card, I am an authorized user of the card and take responsibility for paying for any and all incurred charges. If the credit card is compromised and this payment is stopped, canceled or retracted, I will provide another form of payment and make the complete payment. If the Sponsor fails to pay the sponsorship agreement, the event organizers reserves the right to terminate this agreement and pursue legal action to recover the owed amount. The sponsor will be responsible for owed amount, including but not limited to, the cost of legal fees and any other expences incurred in the collection process.

20% deposit is due now. Remaining balance due 60 days prior to the event.





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